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FOR IMMEDIATE RELEASE:

**Viridian Wood debuts two new exotic hardwood flooring products,
reclaimed from shipping pallets and crates**

Portland, OR – [Viridian Wood Products](#) today announced the introduction of two new 100% reclaimed and FSC®-certified (SW-COC-001962), commercial-grade, exotic hardwood flooring products, according to Viridian co-owner Joe Mitchoff.

Both types of flooring—Jakarta Market Blend and Fishtail Oak—are milled from reclaimed shipping pallets and crates, sourced from docks and harbors.

[Jakarta Market Blend](#) is a varied mix of dense hardwoods from the tropical lowlands of Asia, and comes in four different finishes—Dark Sort, Light Sort, Tropical Mix and Rustic.

“This flooring is available in a wide array of striking looks, from dark reds to vibrant blondes,” Mitchoff said. “Each floor has its own character as unique as the source it came from. It’s a fun material to work with.” The Rustic finish features the original weathered beam face, precision milled to a high tolerance while retaining the vintage quality of the wood.

[Fishtail Oak](#) (Mempening) offers a look rich in variations of chocolate, honey and cinnamon, with tinges of burgundy. Iridescent copper flecks give a subtle fishtail

appearance, and its quarter sawn cut provides a “rich look that can warm a modern space or blend beautifully with traditional environments,” Mitchoff said.

Both flooring products are extremely hard (Jakarta: 1,100-3,500 Janka scale, Fishtail: 1,450 Janka scale) and well suited to high-traffic or commercial applications, and are available unfinished and factory-finished in a low-VOC polyurethane. Viridian flooring is solid-strip and comes in a 2½-inch width and 5/8-inch thickness, in random lengths of 2 feet to 6½ feet.

Viridian hardwood flooring products can contribute points toward the U.S. Green Building Council’s Leadership in Energy and Environmental Design (LEED) Credits: MRc3: (Materials Reuse), MRc4 (Recycled Content), MRc5 (Regional Materials) and MRc7 (Certified Wood).

Viridian Wood Products manufactures flooring, architectural panels, table/countertops, paneling, decking and beams. The company is headquartered in Portland, Oregon, and was founded with the purpose of upcycling dockside discards (shipping crates, pallets, scrap lumber) into useful reclaimed interior and exterior architectural products. Viridian sells direct through its [website](#) and ships throughout North American and beyond. For more information visit <http://viridianwood.com> or call 1-877-909-WOOD.

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